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'Style is a way to say who you are without speaking.'



## Genuine Oak is a high-quality grade French Oak engineered floor, an innovative design which reflects unmatched durability and stability.

With a precision Tongue & Groove locking system (ends & sides) Genuine Oak is cleverly constructed with a plantation eucalyptus plywood core, a reinforced veneer backing and a French Oak lamella. Timber is a natural product hence highly susceptible to changing when there is a variance in temperature and humidity, the layered construction of Genuine Oak increases stability as it is less prone to contracting and expansion in changing climates. Not only that, it has a lower environmental impact as only the top layer is hardwood, using less vital resource.

Finished with a 7 coat Treffert Lacquer System, the range offers endless stain options from lights to darks, you are sure to find something to suit your home or commercial space. Alternatively purchase as RAW\*, designed to be stained and finished on site, where you can carefully curate to your chosen theme. Genuine Oak is available in 3 different specifications including a traditional width or a wider board option where even the smallest of rooms will appear larger and offer less visible joins improving the overall aesthetic. For a timeless connection in the modern day, Genuine Oak also has a range of tones available in Parquetry, adding that little bit of extra luxury with the benefits of an engineered floor.



Genuine Oak Specifications	240/15	190/15	190/12
Species	French Oak	French Oak	French Oak
Coating	UV cured 7 coat Treffert lacquer system	UV cured 7 coat Treffert lacquer system	UV cured 7 coat Treffert lacquer system
Edge Profile	Micro Bevel	Micro Bevel	Micro Bevel
Surface	Subtle Brush Texture	Subtle Brush Texture	Subtle Brush Texture
Appearance	Light Feature	Feature	Feature
Finish	Ultra Matte	Ultra Matte	Ultra Matte
Locking System	Tongue & Groove (ends and sides)	Tongue & Groove (ends and sides)	Tongue & Groove (ends and sides)
Width	240mm	190mm	190mm
Thickness (Overall)	15mm	15mm	12mm
Length	2200mm	1900mm	1900mm
Packaging	4 rows per box, 1 nested row multiple boards up to 3, minimum 600mm	6 rows per box, maximum of 2 nested rows	6 rows per box, maximum of 2 nested rows
Coverage	2.112m <sup>2</sup> /carton	2.166m <sup>2</sup> /carton	2.166m <sup>2</sup> /carton
Wear Layer	4mm	4mm	2mm



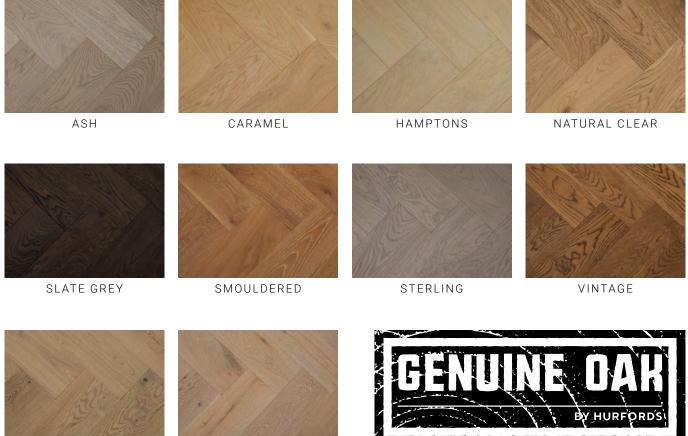
\*Colours available in Genuine Oak 190/12 size.

\*Hurford's also offers RAW, a pre-sanded, square edge and unfinished product, designed to be stained and finished on site. An ideal substitute if the stains in our pre-finished range aren't quite what you're looking for.



## Genuine Oak Parquety Specifications

French Oak	
LIV oursel 7 agent Troffert lagguer aveter	
UV cured 7 coat Treffert lacquer system	
Tongue & Groove (ends and sides)	
150mm	
15mm	
600mm	
12 pieces per box, 60 boxes per pallet	
1.08m <sup>2</sup> /carton	
4mm	



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Genuine Oak has a range of traditional and timeless tones available in Parquetry. Such a grand floor selection is made easy in the modern day as it allows the full benefit of an engineered floor without compromising on style. The same Genuine Oak layered construction applies to the parquetry range ensuring product stability and quality assurance.





## Auckland Auckland Showroom Unit 11/18 Corinthian Drive, Albany, Auckland 0632 BY APPOINTMENT ONLY

## Tauranga

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